



## *Storm Hawks* flies into German on-air space RTL II picks up the comedy adventure series for its Pokito action block

Vancouver, Canada (AUGUST 2, 2007) -- German terrestrial **RTL II** is the latest broadcaster to land Nerd Corps Entertainment's exciting new series ***Storm Hawks***, as the show continues to spread its wings around the globe. Spearheading the deal was rights management company **m4e**, which recently acquired all rights for the series in German-speaking territories. Launching with 52 x half hour episodes of high-end 3-D animation targeting boys aged 6-11, *Storm Hawks* was created by Asaph Fipke, Nerd Corps' CEO and founder.

This unique comedy/action-adventure series is currently airing on **Cartoon Network** in the US, as well as terrestrial broadcaster **France 3** in France, and will launch this year in several countries: premiering on **YTV** in Canada; **Cartoon Network** in the U.K., France and Latin America. Canadian French-language broadcaster **VRAK** has also acquired *Storm Hawks*, and **MGM Worldwide Television Distribution** has picked up the rights to distribute it in all territories excluding North America and Western Europe. **Spin Master** has signed on as the series' master toy licensee and is planning to launch its first wave of product this fall.

"We're very excited to have acquired *Storm Hawks* for our Pokito programming block from m4e," says Andrea Lang, Vice President of Animation & Children's Programming at RTL II. "It fits perfectly for our target demo of 6-11, as it delivers great action and humour. The series will definitely be accompanied by an extensive promotional campaign on-air, online and offline."

"RTL II is a leading kids broadcaster for boys action programming in Germany," says Hans Ulrich Stoeff, CEO of m4e. "This deal is a significant milestone in our cross-media strategy for *Storm Hawks*."

"We're thrilled that working with m4e we have been able to sign on such a strong terrestrial partner as RTL II," adds Nerd Corps EI Presidente Ken Faier. "We could not have found a better home for the series in the German-speaking market. Adding the reach and strength of RTL II to our already strong roster of global partners puts *Storm Hawks* in an incredible spot to reach and resonate with kids around the world."

*Storm Hawks* is set in a fantastical world where squadrons of high-flying Sky Knights battle to protect their air turf. Five mismatched teens have found the wreckage of legendary sky knight

squadron The Storm Hawks, and now, armed with transforming flying motorcycles, these punks are dog-fighting some of the nastiest villains ever to hit the skies. Too young for fear (or a pilot's license), the new Storm Hawks are burning rubber and cracking rudders on a tailspin adventure that will take your breath away... or just make you lose your lunch!

**For further information please contact:**

**Nancy Lees, Nerd Corps Entertainment**

Tel: +1 604 484 0266 E Mail: [pr@nerdcorps.com](mailto:pr@nerdcorps.com)

### **About Nerd Corps Entertainment, Inc.**

Nerd Corps Entertainment is a full service property development and animation studio based out of Vancouver, Canada. Formed in 2002, the company's primary objective is to break free from the preconceived boundaries of 3-D animation in order to produce stylistically innovative animated projects—from concept all the way to final delivery—based on a solid foundation of great storytelling. An industry rarity in its ability to deliver on every aspect of franchise creation, Nerd Corps is poised to emerge as one of the premier animation property developers and producers in the field. Working in a state of the art studio with more than 90 highly-skilled artists and production staff, the company is well equipped to provide creative input, expertise and execution on all aspects of the development and production of film and television properties, including promotional materials and creative services for merchandising and licensing partners. For more information go to [www.nerdcorps.com](http://www.nerdcorps.com).

### **About m4e GmbH & Co. KG – Management**

m4e is a fully-integrated Brand Management & Media Company, dedicated in creating, developing, producing, distributing and merchandising intellectual properties in the fields of Family Entertainment, Sports, brands and personality rights. m4e's portfolio consists of (amongst others) the rights of the German Football Association, Alliance Atlantis (Dragon Booster, Lunar Jim), Marvel Entertainment (Spider-Man III, Marvel Heroes, Captain America et al.), Rainbow S.p.a (Monster Allergy, Winx Club), Big Bocca Productions (Huntik) Corus Nelvana (Di-Gata) and many more.

### **About RTL II**

RTL II is the leading TV-station when it comes to formats dealing with genuine emotions and unaltered protagonists. RTL II has been on air since 1993 and employs - together with its advertising sales company EL CARTEL MEDIA - a highly motivated staff of more than 150 TV-professionals. The station radiates a positive approach to life and, as Germany's most innovative broadcaster, is a constant source of unconventional ideas and innovative TV-entertainment.

RTL II is highly qualified in the entertainment, feature films/series, information and kids and animation programmes. The TV-channel is constantly expanding this competence.