

INTEGRATE



Monday March 17, 2008

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# Storm Hawks Launching On GMTV

March 14, 2008

Following a highly successful launch in the U.K. on digital television, Nerd Corps Entertainment's hit 3D animated series STORM HAWKS is heading over the dial to free-to-air broadcaster GMTV.

The 52 x half hour series will launch mid-March, starting with back to back episodes each weekday morning on GMTV's Action Stations block and simulcast on CITV.

This unique comedy/action-adventure series currently airs more than 25 times per week on Cartoon Network U.K., where it launched in August 2007.

As well as GMTV, the series is slated to launch in more than 40 additional countries this year, and currently sees multiple weekly airings on Cartoon Net in the U.S., France, Eastern Europe and Latin America, as well as YTV and VRAK in Canada and terrestrial broadcasters France 3 and RTL II (Germany).



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Master toy partner Spin Master kicked off the show's retail roll out in the U.K. in February, launching the toy line at Toys 'R' Us, supported by an extensive TV ad campaign.

Next in line will be Sony Pictures Home Entertainment's release of the first season of STORM HAWKS on DVD, slated for September.

Topps Europe has also come on board and will launch STORM HAWKS trading card games, collectible stickers and albums at the end of 2008 and early 2009.

STORM HAWKS' UK licensing agent Target Entertainment has been hard at work locking down several more merch deals for the series.

STORM HAWKS is set in a fantastical world where squadrons of high-flying Sky Knights battle to protect their home terras.

No squad was more legendary than the Storm Hawks -- but that was before the dark forces of Cyclonia put them out of commission.

Now, five mismatched teens and their strange, furry sidekick have taken their quest, their gear, and their name -- and will send anyone who dares try and clip their wings into a serious spin.

Launched in 2007 with 52 x half hour episodes of high-end 3D animation, the series was created by Asaph Fipke, Nerd Corps' CEO and founder.



#### NEW JOBS

##### Lead Animator

Bardel Ent. is looking for a lead animator for a Maya-based CG production.

##### Character (Rigging)

##### Technical Director

DreamWorks Animation is looking for a technical director for character rigging.

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