



## NEWS RELEASE

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### CARTOON NETWORK JOINS THE



### Acquiring all rights to the series in more than 25 countries

VANCOUVER, CANADA (April 2, 2009) – Taking another step forward in its quest for global domination, the *League of Super Evil*, a.k.a. L.O.S.E., will now air across Asia, thanks to a far-reaching deal with Cartoon Network.

“We can’t L.O.S.E. with the acquisition of League of Super Evil,” stated Mark Eyers, Vice President, Content, Turner Entertainment Networks Asia Inc. “In our continuing efforts to bring our viewers the best animated entertainment available, we are constantly on the look out for smart and witty cartoons that will really hit the mark with our audience...even if the lead characters are heroically-challenged at times! The addition of the League of Super Evil to our line up will serve to reinforce our leadership position in Asia Pacific.”

“There’s nothing terribly super about the super villains who make up L.O.S.E. They’re often more concerned with showing up the neighbourhood kids than actual world domination,” says Nerd Corps CEO and creative head Asaph Fipke. “Plus, they are really, really bad at it. But they always manage to find a small, delusional victory where everyone else would see a defeat, and that’s where the fun comes in.”

“Being able to cover off all rights in so many different countries with one fantastic partner is a huge advantage in this market,” says Nerd Corps President Ken Faier. “And Cartoon Network is the perfect home for a show like L.O.S.E. They understand how to use comedy and how to make it work perfectly for their demo.”

Produced by the evil masterminds at Nerd Corps Entertainment, this hilarious comedy series follows a team of bumbling super villains in their ongoing quest for total neighbourhood domination. The series will launch next year on Cartoon Network in more than 25 countries, including India, Pakistan, Australia, New Zealand, Korea, China and several others in South East Asia. The net will handle all rights, including merchandising, for the 26 x half hours, which will be aired as two consecutive 11-minute segments. Additionally, Nerd Corps has created 30-second shorts tied to each episode for use as bonus on-air or online content of evil.

Collaborating on The League’s plan for complete world domination is Cartoon Network in the U.S. and YTV in Canada, which both launched the series in March, as well as the BBC’s children’s channel in the U.K., CBBC, Jetix in Latin America and Canal +, Canal J and Gulli in France.



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### **About L.O.S.E.**

Armed with a whole new approach to badness, *The League of Super Evil* (a.k.a. L.O.S.E.) follows four Super Villains who have set their sights on nothing less than total neighbourhood domination! L.O.S.E. is helmed by the diminutive Great Voltar, whose grandiose plans are generally miniscule and child-like—and give new meaning to the term lowered expectations. Then there's gadgeteer Doktor Frogg, whose evil genius is diminished only by his incredible bad luck. Bringing the muscle is fresh-faced former farm-boy Reginald "Red" Menace, who prefers to channel his energy into gardening, cute animals and bouncy castles. And we can't forget the completely unpredictable Doomageddon, a pan-dimensional creature who brings the term "bad dog" to a whole other level. Between using a Shiruken anime robot to win a playground slam dunk competition, inventing a super-computer to protect Voltar's sweet new evil BMX bike, or hosting a neighbourhood barbeque and not inviting ANY of the neighbors, L.O.S.E. struggles ever-onward to its goal of total mindless fun! Isn't it time the Villains got their due?

### **About Cartoon Network**

Launched in the Asia Pacific in 1994, Turner Broadcasting System, Inc.'s (TBS) Cartoon Network ([www.cartoonnetworkasia.com](http://www.cartoonnetworkasia.com)) offers the best in animated entertainment. Drawing from the world's largest cartoon library of Warner Bros., MGM and Hanna-Barbera titles, the Network also showcases original series including BEN 10, BEN 10: Alien Force, Codename: Kids Next door, The Grim Adventures of Billy & Mandy, The Powerpuff Girls and Foster's Home for Imaginary Friends. Cartoon Network is the number one channel for kids in Asia Pacific and is currently seen in over 59 million cable homes in the region. Online, Cartoon Network reaches almost 2 million unique visitors a month in Asia Pacific.

TBS Inc., a Time Warner company, is a major producer of news and entertainment product around the world and the leading provider of programming for the basic cable industry.

### **About Nerd Corps Entertainment Inc.**

Nerd Corps Entertainment is a privately-held full service property development and animation studio based out of Vancouver, Canada. The company's mandate is to produce stylistically innovative projects based on a solid foundation of creative and storytelling. Working in a state of the art studio with highly skilled artists and production staff, the company is equipped with creative input, expertise and execution on all aspects of property creation and management, all the way from production to distribution, marketing, interactive development and licensing. The studio's stable of productions includes award-winning series *Storm Hawks* and *League of Super Evil*, as well as *Dragon Booster* for Alliance Atlantis and *Hot Wheels®: Battle Force 5* for Nelvana and Mattel, Inc. For more information, please go to: [www.nerdcorps.com](http://www.nerdcorps.com)

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