



NEVER UNDERESTIMATE NERD POWER!

VANCOUVER-BASED NERD CORPS ENTERTAINMENT REFORMATS THE UNIVERSE OF TELEVISION ANIMATION

October 13, 2005 -- Vancouver, B.C. The innovation, creative excellence and technological advantage that are trademarks of one of the Entertainment Industry's newest players are front and centre in the animation production of the new high octane series, *Dragon Booster*[™], debuting on ABC Family and the CBC Television Network in October.

Nerd Corps Entertainment hit the scene barely a year ago after Asaph Fipke, a former VP and producer at Mainframe Entertainment, agreed to spearhead development and production on an innovative new 3D animation series for distributor Alliance Atlantis and creators, The Story Hat.

Fipke joined forces with CG pipeline expert, Chuck Johnson, to start Nerd Corps Entertainment, a new kind of full-service creative and production model to help envision, and then deliver, the ambitious series. *"Dragon Booster's*[™] *unique style represents the Nerd Corps mandate of redefining what the general public thinks of as 'computer animation'. We dreamt up a new business model for our new company. Instead of building a studio and hoping for projects, we're out there finding the projects and building the studio around them."* says Fipke

Crediting his top notch team, Johnson comments, *"This model allows us to use the most current IT advances to create a tailor made pipeline to service the unique challenges of ground breaking projects like this series. Each property we undertake demands a specific blend of talent and technology to maximize our efficiency and accommodate aggressive budgets."*

Fipke adds a mock warning, *"Never underestimate the power the The Neo Nerd. We Nerds dream about a much better world, and our much better place in it. Then we build it in the computer."*

Dragon Booster[™] is a gorgeously realized sophisticated take on a good versus evil struggle in a classic, timeless world where humans and dragons co-exist. It's a fusion of mythology, with a more than passing nod to Arthurian legend, the street vibe of extreme speed racing, a visual aesthetic that draws from Japanese Anime, Comic Book and Disney, plus witty dialogue, an inventive premise and thoroughly appealing male and female protagonists. The wide anticipation for the series has already generated international sales and a worldwide master toy licensing agreement.

Dragon Booster[™] is a presentation of Alliance Atlantis, Pacific Coast Productions, and Film Financial & Productions, produced in association with the CBC, ABC Family, ApolloScreen and ApolloProScreen. *Dragon Booster*[™] was conceived by The Story Hat with animation production services including Story Boards through to final delivery coming from, Vancouver, Canada's, Nerd Corps Entertainment. Alliance Atlantis controls worldwide distribution and the merchandising & licensing rights.

Founded in January 2003, Nerd Corps Entertainment Inc. is a full-service independent 3D Animation Production Facility with over 70 highly skilled artists and production staff. The company's primary goal is to create and produce uniquely diverse animation projects. An Industry rarity in its ability to deliver on every aspect necessary for franchise development, Nerd Corps delivers creative input, expertise and execution on all aspects of development and production, while also providing extensive services for promotions, and merchandising and licensing partners. Asaph 'Ace' Fipke is Nerd Corps Entertainment's "Supreme Commander" as Producer and President. "Dungeon Master" Chuck Johnson is Nerd Corps' Senior VP of Production and Co-Producer, Giuliana Bertuzzi is "Guardian of the Keep" as Co-producer and Studio Business and Legal Affairs and "Divine Sorceress" Sarah Wall is Line Producer.

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NERD CORPS ENTERTAINMENT BIOGRAPHIES

ASAPH 'ACE' FIPKE – President (a.k.a. "Supreme Commander")

With over 120 episodes of award-winning CG (computer-generated) animated television to his credit, Nerd Corps' Supreme Commander, Asaph "Ace" Fipke has established himself as one of North America's premiere CG animation producers. For the past decade, Ace has developed a reputation for rewriting the rule book in 3D Animation Production. His ground breaking work as Creative Producer of the Emmy Award-winning hit series *Beast Wars* and *Beast Machines* for Hasbro Entertainment solidified him as one of the true visionaries in an emerging art form.

His success as a Creative Producer launched him into the role of V.P. of Creative Development at Mainframe Entertainment where he was responsible for the development of visual styles, scripts and direction of Mainframe's television and feature length projects as well as the acquisition of scripts and entertainment properties. Ace was soon promoted to Senior Vice President of Development and Production where he continued his creative development duties and oversaw all aspects of production for the studio, including Mainframe's flagship series *Reboot*, as well as *Action Man* for Hasbro; *Heavy Gear* and *Max Steel* for Sony; and the first-ever animated *Barbie* movie for Mattel.

By July of 2002, Ace had left Mainframe with the intention of founding his own company, and was approached to develop and produce Alliance Atlantis and The Story Hat's cutting edge animated series *Dragon Booster*[™]. In the fall of 2002 Ace teamed up with co-producer Chuck Johnson and assembled the most talented "nerds" in the industry to found Nerd Corps Entertainment and commence production of an initial 39 episode contract of *Dragon Booster*. As "Supreme Commander", Ace continues to push the preconceived boundaries of computer animation with Nerd Corps Entertainment's growing development slate of television and feature film projects.

He's also learning the Klingon language in his free time.

CHUCK JOHNSON – Senior Vice President of Production (a.k.a. "Dungeon Master")

For the past decade, Nerd Corps' Co-Founder Chuck Johnson has experienced and studied just about every angle of CG Animation Production with an eye on achieving his goal of creating the ultimate 3D pipeline.

Starting his 3D career as a Character Animator at Mainframe Entertainment working on their ground breaking CGI series *Reboot* and *Shadow Raiders*, Chuck's diverse production capabilities were evident very early on and resulted in promotions to Supervising Animator for Hasbro's *Beast Wars* and *Beast Machines* and then as Series Technical Director for Hasbro's *Action Man*. Chuck was then promoted to Department Head of Animation at Mainframe where he was in charge of hiring and managing an extensive animation crew as well as overseeing animation operations on several episodic and feature length productions.

After Mainframe, Chuck undertook the role of Head Instructor for The Vancouver Film School's 3D Animation and VFX department in the Spring of 2001. Aside from transitioning the 3D arm of the school from a 10 month certificate program to a 12 month diploma program, Chuck was responsible for the creation and delivery of all curriculum and course structure, hiring and managing instructional staff as well as instructing and mentoring a student body of over 150.

In the Fall of 2002, Chuck was approached by Ace Fipke to help build a studio capable of significantly raising the bar in 3D animated television productions. The realization of this vision can be seen in Nerd Corps' initial animation project, *Dragon Booster*[™], for which Chuck, or "The Dungeon Master", is Co-Producer. In addition to his role on *Dragon Booster*[™], he is in charge of production operations at Nerd Corps and the development of production pipelines for Nerd Corps' future television and feature film projects.

For more information, please contact Leri Davies or Hemsá Nosh . The Nerd Corps Entertainment website is at www.nerdcorps.ca
For information on the *Dragon Booster*[™] series, please visit: www.allianceatlantis.com www.thestoryhat.com