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Online edition of India's National Newspaper
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Now a cricket league for fun?

Join the Jetix Premier League

Jetix launches a novel initiative where viewers will form their individual
on-air teams to compete in the Jetix Premier League cricket contest played
on the channel.

Every participating viewer will play with his on-air team for their city to
compete in this six city on-air competition. To participate, and form the
on-air team, viewers will have to bid for the "Jetix Icon" of their city by
sending SMS/Call. The popular superheroes and characters on the channel
— Storm Hawks, Power Rangers, Inspector Gadget, Dennis the Menace,
American Dragon, Jake Long and Hero represent the Jetix Icons.

Top scorers for each city get awarded as the "Player Of the day", JPL Power
Player and JPL Champions of Champions. Along with JPL team merchandise,
the 11 top players will win video games and CDs at the end of the
three-week contest. The bidding for the Jetix Icons started earlier this
month and the contest goes live on Jetix from August 18.

Jetix will tour 600 schools and engage over four lakh students across six
metros. Though this school relationship programme, Jetix will ensure
character familiarisation of its icon players and engage kids in on-the-spot
games. Kids will also get an opportunity to win exciting goodies — over
35,000 prizes are up for grabs for the participants during the sessions. To
add to the excitement, every kid will get a Jetix Premier League game pack.
Viewers can logon to www.jetixtv.in to get all the gear to play JPL.

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• New Delhi
• Other States
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Opinion
Business
Sport
Miscellaneous
Index

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